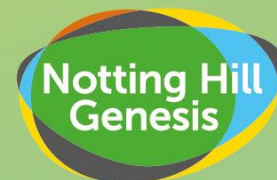


# Social And Economic Inclusion Programme Lead



Working better together  
for our residents

## > Operations > Places and Estates

### What's it all about

Notting Hill Genesis (NHG) is one of London's leading housing associations and is on an exciting journey to create better places and communities where people can thrive for the long term. Our residents have told us that a sense of community plays a crucial role in their overall experience. They need a place they can call home and a community they can feel a part of and engage with.

As a Social and Economic Programme Lead you will play a key role in shaping and delivering social and economic change and opportunities for residents and the communities, we work in.

You will deliver enterprise, wellbeing, employment, economic inclusion, youth development and education and skills initiatives in line with the vision and objectives of NHG's Better Together Corporate Strategy with a particular focus on our Customer Strategy.

### How you'll make a difference

Developing, leading, and professionally managing key social economic programmes to ensure they are aligned with key priorities of NHG's Corporate strategy and help to deliver quantifiable social value, empower our residents, reduce isolation and improve community cohesion.

You'll play a pivotal role in ensuring that the social and economic programmes we deliver are successful for both our residents and NHG.

### How you'll do it

Lead on the delivery of a robust social and economic wellbeing programme that is resident focused and meets or exceeds outputs required to achieve contractual obligations in line with NHG's Placemaking Strategies.

Identify an appropriate range of strategic partners and/or social and economic wellbeing programmes to assist in delivering social and economic programme objectives and ensure

commissioned services provide value for money to NHG.

Develop and maintain strong and effective collaborative relationships to ensure a coordinated and cohesive approach to delivery between NHG staff, third party partners, external stakeholders, and customers.

Maximise social value opportunities from Development supply chains.

Undertake detailed programme planning, management implementation and evaluation to ensure programmes are delivered to a high standard, on time and to budget, and deliver their anticipated benefits and ensure lessons learnt are fed back into a process of improving programme development.

Drive out innovative practices including keeping abreast of sector developments, researching new approaches to delivery, and embedding good practice among team members.

Work alongside the wider Places and Estates Team to contribute to the economic development of the communities within our places and estates.

Supporting the Communities and Social Value Team to deliver programmes that increase resident employability and employment, enterprise and apprenticeship opportunities for residents as well as financial inclusion programmes and initiatives.

Supporting programmes that focus on the development of young people and that support young residents to achieve their goals as part of a universal youth offer that includes cultural and wellbeing activities.

Deliver services directly to residents (where appropriate) ensuring that they are delivered to a consistently high standard.

Manage existing commissioned programme contracts and ensure they are retained; that service delivery matches the contract specification and that specialist contracts operate within budget and meet agreed levels of service delivery outcomes.

## General

Ensure that you follow and keep up to date with all relevant NHG and statutory policies and related procedures including health and safety and financial regulations.

Ensure any directly delivered services and commissioned services comply and adhere to safeguarding and GDPR policy and legislation.

## All about you

### Behaviours for success

Our values set out what we stand for. You'll need to show us how you match them and how you'll behave to ensure those are visible when carrying out your work.

- Compassionate
- Progressive
- Dependable
- Inclusive
- Empowered

For each value, we've created example behaviours to help you understand our expectations in more detail. This role is at **staff** level.

### Essential knowledge, experience and skills including qualifications and professional membership.

Experience of developing and maintaining strategic partnerships with key stakeholders and potential business partners.

Experience of delivering programmes that meet business needs.

Working knowledge and strong understanding of social and economic regeneration policy and practice.

Effective IT skills including intermediate MS Office skills.

Excellent engagement and communication skills, with experience of presenting to a variety of audiences.

Experience working autonomously, being self-motivated and resourceful on a varied programme.

Professionally qualified and /or equivalent and/or considerable experience and/or demonstrable ability in social & economic investment.

Degree level qualification preferable.