

NHG Expectations Profile

Level: Business Director

Framework overview

The expectations framework details the expectations that we have of our staff in terms of behaviours and attitudes required for the different levels of role. We have five different levels, those being colleague, team manager, operations manager, senior manager/head of service and business director. The framework supports the delivery of our business plan, and our culture and values. We use the framework for recruitment, development, and career progression for all our staff.

Expectations - definitions and indicators for business director

Please see below the definitions and example indicators which are designed to give an overview of what is expected of individuals at the business director level. The expectations are intended to be cumulative, with each level building on the levels below i.e. a person demonstrating “Personal Effectiveness” at business director level should also be demonstrating “Personal Effectiveness” at senior manager/head of service level and operations manager level.

The full expectations framework is available on our external job site and on MILO.

NHG mission and values

Central to this framework is NHG’s mission and values. Our mission is to build and maintain quality affordable homes, creating diverse and thriving communities. This is our primary purpose. Everything else we do supports that.

Our values set out what we stand for. They help guide the way we work, behave and influence the decisions we make every day. They underpin the successful delivery of our strategic objectives by supporting a resident-focused service and helping us to work together successfully as one organisation. Our values should be visible in the way we behave at work and in our communities.

- Compassionate
- Progressive
- Dependable
- Inclusive
- Empowered



Personal effectiveness

Co-operative and collaborative
Curious and eager to learn
Courageous and willing to confront difficulties
Accountable and responsible



Business and value-for-money focus

Cost effective and commercially focused
Objectives, priorities and results oriented
Efficient and effective
Innovative and solutions focused



Working well with our people

Inclusive, consistent and fair
Focuses on outputs and delegates effectively
Wellbeing focused
Owns and delivers communications



Delivering excellent services

Understands needs, removes barriers and provides choice
Consistently delivers and builds trust
Takes a balanced and measured approach
Clarifies decisions and direction



Health, safety and compliance

Considers health, safety and compliance in all aspects of work
Identifies, prevents and manages risk
Adheres to policies and processes and ensures data and records are accurate and up to date
Stays up to date on specialist knowledge, laws and regulations

- Negotiates and leads on organisation and sector-wide solutions and improvements for the benefit of all colleagues and residents
- Leads by example, displaying openness, commitment, determination and integrity
- Shares learning and procedural advances with other organisations in the sector

- Raises Notting Hill Genesis's profile in the sector to build on our status as a leading housing provider
- Motivated to solve the real issues across the sector and ensures we focus on these
- Shares updates and plans with other business areas to ensure joined-up messages, priorities and objectives are disseminated across our organisation

- Is a strong, visible leader across Notting Hill Genesis and the sector
- Is a role model of fairness and inclusion, and is culturally intelligent
- Supports all staff and residents to succeed, constantly challenging the status quo and removing possible barriers

- Displays visible leadership and clear communication to staff and residents, especially through the most challenging times
- Identifies areas across our organisation in need of more strategic focus, and sponsors and leads projects that will innovate how we work
- Sets the industry standard on digitalisation and easy access to services

- Undertakes corporate responsibilities as appropriate, including membership on internal leadership groups and leading internal investigations within or outside their own department
- Encourages a culture of safety, thoughtfulness and added value, rather than just compliance or ticking boxes
- Ensures that all diversity and inclusion implications are considered in the development and implementation of policies, processes and strategies across the organisation